



Sponsorship Opportunities

February 16, 2009

The University of Manitoba invites governments, the private sector and the research community to partner in the presentation of TRACE R&D 2009: a research and development conference and strategic workshop for agriculture and food traceability. Sponsorship is an effective way to promote your company's products and services to a targeted audience and, for governments, to demonstrate your support to the traceability initiative. TRACE R&D 2009 Sponsorships offer a unique opportunity to maximize company's visibility and exposure to the leaders and future decision makers in the traceability industry.

In support of the development of traceability systems in agriculture and food, a research and development conference, trade show and strategic workshop will be held on June 2-3, 2009 in Winnipeg, Manitoba (Canada). The objectives of the event are to communicate the latest research findings and technologies, to facilitate collaborative work, to identify R&D priorities, and to lay down the ground work for a Canadian traceability R&D strategy. We anticipate approximately 200 participants from across Canada, the United States of America and the European Union representing governments, universities, research centres, research programs, the private sector and industry.

Services provided for each level of sponsorship contributions are described in the table presented at the next page. Note that in-kind contributions are accepted.

To discuss how we can tailor a plan that will address your unique communications and business objectives, please contact Eric Aubin at eric.aubin@inspection.gc.ca .



UNIVERSITY | Faculty of Agricultural
OF MANITOBA | and Food Sciences

CANADA'S INDUSTRY-GOVERNMENT ADVISORY
COMMITTEE ON TRACEABILITY

**TRACE R&D 2009: A RESEARCH & DEVELOPMENT CONFERENCE & STRATEGIC WORKSHOP FOR
AGRICULTURE AND FOOD TRACEABILITY**

Organized by the University of Manitoba and supported by Canada's Industry-Government Advisory Committee on Traceability

Sponsorship Levels

Category	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000
<i>Level of contribution advertised on:</i>					
One keynote address during lunch or reception	X				
A welcome introduction	X	X			
Free stand in the trade show	X	X	X		
Signs at the entrance of meeting rooms during conference, workshop and reception	X	X	X		
Slide used for each presentation during the conference and workshop	X	X	X	X	
Event's website	X	X	X	X	X
Conference proceedings circulated to all participants	X	X	X	X	X
Free individual registration	4	4	3	2	2





TRACE R&D 2009

Sponsorship fax back confirmation

Please print or type:

Company:

Contact:

Address:

City:

Province/State:

Postal code, Zip

e-mail

Telephone ()

Fax ()

Signature

Contact for Artwork:

Telephone: ()

e-mail

Sponsorship Option (+ GST):

DIAMOND	\$50,000	<input type="checkbox"/>
PLATINUM	\$25,000	<input type="checkbox"/>
GOLD	\$10,000	<input type="checkbox"/>
SILVER	\$5,000	<input type="checkbox"/>
BRONZE	\$1,000	<input type="checkbox"/>

Cheque Enclosed : \$

Cheques are payable to the *University of Manitoba* – 262 Agriculture Building, Faculty of Agricultural and Food Sciences, University of Manitoba, 66 Dafoe Road, R3T 2N2

For Information contact Harminder Dhanjal at 204-474-6027.

Please fax this form to Harminder Dhanjal at 204-474-7525.



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