

2012 SUMMER STUDENT POSITION

- Who:** Manitoba Agriculture, Food and Rural Initiatives (MAFRI)
- What:** Position Title: Building Partnerships and Awareness Coordinator
- Where:** Urban Growing Opportunities Centre #13-59 Scurfield Blvd,
Winnipeg
- When:** 16 weeks potentially starting April 23, 2012
- Why:** **Project Activities:**
- Organize and facilitate displays, resources and staff at major summer agricultural awareness events, including Red River Heritage Fair, Brandon Summer Fair, Winkler Harvest Festival, Dugald Fair, etc.
 - Working with Red River Exhibition Association to expand their agricultural presence at the Ex
 - Work on potential joint projects with other teams in the department
 - Compile/edit recipes for Great Tastes of Manitoba recipe book
 - Coordinate/execute details for Great Tastes of Manitoba TV show
 - Work with partners in writing ad copy for programs
 - Logistics coordination/update/repair for public awareness resources and displays

Other requirements:

- Valid Driver's License
- Access to vehicle
- Flexible work hours
- Strong communication skills
- Good written skills
- Good interpersonal skills
- Team player
- Ability to work independently on projects

Contact: Jillian Einarson, M.Sc.
Consumer Agriculture Awareness Specialist
Manitoba Agriculture, Food and Rural Initiatives
Urban GO Centre
Unit #13 - 59 Scurfield Blvd.
Winnipeg, MB R3Y 1V2
T 204-391-6650
F 204-632-5143
E Jillian.Einarson@gov.mb.ca