STRATEGIC ENROLMENT MANAGEMENT PLANNING COMMITTEE

University of Manitoba

Date: September 2013

Terms of Reference: The SEM Planning Committee is an administrative body that reports to Provost’s Council and serves as an advisory body to the President’s Executive Team. As appropriate, reports and recommendations will be forwarded to the University Senate and/or Board of Governors. The Committee is responsible for:

- Recommending annual and long-term enrolment goals (for new and returning undergraduate and graduate students; transfer students; program mix; domestic and international markets; and Aboriginal and other underserved populations);
- Promoting policies, procedures and practices that facilitate learning opportunities and enhance the student experience;
- Monitoring student access, transition, persistence and graduation rates;
- Receiving reports from its sub-committees;
- Reviewing new strategies designed to achieve enrolment objectives and identifying the resources required to support their achievement; and
- Ensuring input from the University’s internal and external communities on enrolment goals, strategies, and assessment measures.

Membership: Vice-Provost (Students), Co-Chair
Vice-Provost (Graduate Education) and Dean of Graduate Studies, Co-Chair
Vice-Provost (Academic Programs and Planning)
Vice-Provost (Academic Affairs)
Representatives (up to 6) from Provost’s Council (appointed by the Vice-President (Academic) and Provost
Executive Lead, Indigenous Achievement
Executive Director, Office of Institutional Analysis
Executive Director, Enrolment Services
Executive Director, Student Engagement
Executive Director, Student Academic Success
Director, Marketing Communications Office
Chair, Senate Planning and Priorities Committee
UMSU representative
GSA representative

The Committee will establish sub-committees to address particular issues (such as international recruitment, student success, graduate enrolment). Sub-committees will include membership from additional University representatives as appropriate.