

David T. Barnard, President and Vice Chancellor
Open Doors, Open Knowledge
Wednesday, Nov. 12, 2014 1:30 pm – 3:30 pm
Pinnacle Club in Investors Group Field

Other speakers:

- **Emcee is Dr. Digvir Jayas, VP (Research and International). He will introduce you.**
 - **Paul Soubry, President and CEO New Flyer Industries**
 - **Panellists**
-

Suggested Speaking Notes:

- Thank you, Digvir.
- Good afternoon. Welcome.
- As Digvir noted, this event is one of many events taking place throughout the country this week as part of AUCC's Open Doors, Open Knowledge campaign.
- For those of you who aren't familiar with AUCC, it is a membership organization that has served as a national voice for Canadian universities since 1911.
- The association participates in the development of public policy and works closely with governments, private sector and the public to raise the profile of higher education.

- I am pleased to serve as the current chair of AUCC, supporting the organization in its efforts to foster and promote the interests of higher education and university research.
- AUCC created this event to encourage universities across Canada to open their doors to the community and celebrate the important partnerships that benefit us all.
- Of course, the University of Manitoba is proud to participate, and I am pleased to see that we have business leaders, industry partners, students and innovative researchers all represented here today.
- Perhaps that has to do with the fact that Manitoba knows the value of research.
- A strong capacity for discovery draws intellectual, capital and financial investment and builds our global reputation.
- I have witnessed, as I expect many of you have, how our research contributes to a better quality of life, here and beyond our borders.
- That is really the motivation for this year's Big Ideas for Better Business theme.

- It is focused on universities partnering with businesses to help them innovate and succeed, while also preparing students for today's labour market.
- As the only research-intensive university in the province, the U of M is uniquely positioned to do just that.
- At today's event, we want to highlight the innovative partnerships and successes that are already taking place, and encourage all of you to continue this momentum.
- There are many examples of the remarkable contributions these partnerships have made.
- The Canadian canola/rapeseed industry contributes \$19.3 billion annually to Canada's economy.
- This is a perfect example of researchers meeting the needs of businesses in a partnership that benefits our country and beyond.
- There is also phenomenal work being done in the technology sector.
- U of M researchers have contributed significantly to the development of a hand-held gamma camera that can be used to increase success in breast cancer surgery.

- Such a product is not only marketable, but its practical applications will help surgeons save lives.
- We will hear shortly from our panel of business and research leaders who will share their stories of successful partnership.
- But first, we have our keynote address from one of Manitoba's most successful CEOs, Paul Soubry.
- Paul is the President and CEO of New Flyer Industries, the leading manufacturer of heavy-duty buses in the US and Canada.
- Prior to New Flyer, he worked for 24 years with StandardAero and his last position there was President and CEO.
- Paul holds a Bachelor of Commerce from the University of Manitoba and attended the Executive Development program at Harvard Business School.
- Paul has deep roots in Manitoba, and is a well-respected business leader in our province and beyond.
- He also has a strong connection to the University of Manitoba.
 - He is a valued member of our alumni community.

- He serves on the board of the Associates with Asper School of Business, and
 - as a member of our Board of Governors.
 - And...I won't give it away, but you will be hearing more about Paul very soon.
-
- We are truly grateful to Paul for his tremendous commitment to the U of M and to our province, and thank him for generously sharing his time and expertise with us today.
-
- Please join me in welcoming Mr. Paul Soubry to the podium.