Minutes of the
OPEN Session of the Board of Governors
June 25, 2019

Present:  J. Lieberman, Chair
           J. Leclerc, Secretary

           A. Mahon    D. Barnard    S. Bonner-Proulx   S. Demmings   L. Hyde    J. Knysh
           K. Lee       J. Linden     C. Loewen        M. Mollot
           C. Neumann  K. Osiowy     S. Prentice      J. Sanderson  J. Taylor

By Telephone:  J. Anderson

Regrets:  M. Hudson (Assessor)    R. Mohammed    M. Silicz

Absent:  K. Kieloch       M. Sharma       T. Taves

Assessors Present:  S. Woloschuk

Officials Present:  S. Foster    T. Hay    D. Jayas    G. Pasieka
                   J. Ristock   Zapshala-Kelln

Officials Sending Regrets:  J. Kearsey

Guests:  J. Adams       A. Konowalchuk  C. Nairn

1.  ANNOUNCEMENTS

The Chair congratulated Dr. Jayas on receiving an earned doctorate from the University of
Saskatchewan. The President congratulated Mr. Lieberman on being re-elected to the Board of
Governors by the alumni of the University.

FOR ACTION

2.  APPROVAL OF THE AGENDA

It was moved by Dr. Anderson and seconded by Mr. Knysh:
THAT the agenda for the June 25, 2019 meeting be approved as circulated.

CARIED
3. MINUTES (Open) Session

3.1 Approval of the Minutes of the May 21, 2019 Open Session as circulated or amended

It was moved by Ms. Linden and seconded by Mr. Osiowy:

THAT the minutes of the May 21, 2019 Open session be approved as circulated.

CARRIED

2.2 Business Arising – none

FOR RECOMMENDATION

3. UNANIMOUS CONSENT AGENDA

It was moved by Mr. Demmings and seconded by Dr. Mollot:

THAT the Board of Governors approve the following:

THAT the Board of Governors approve two new offers, as set out in Appendix A of the Report of the Senate Committee on Awards – Part B [dated April 4, 2019].

THAT the Board of Governors approve twelve new offers, five amended offers, and the withdrawal of three offers, as set out in Appendix A of the Report of the Senate Committee on Awards – Part A [dated April 4, 2019].

THAT the Board of Governors approve two new offers, as set out in Appendix A of the Report of the Senate Committee on Awards – Part B [dated May 16, 2019].

THAT the Board of Governors approve twelve new offers, eight amended offers, and the withdrawal of one offer, as set out in Appendix A of the Report of the Senate Committee on Awards – Part A [dated May 16, 2019].

THAT the Board of Governors approve the conversion of the Dr. Lyonel G. Israels Professorship in Hematology to a Chair.

THAT the Board of Governors approve the closure of the Bachelor of Science in Textile Sciences and the Minor in Textile Sciences, Faculty of Agricultural and Food Sciences [subject to Senate approval, June 26, 2019].

THAT the Board of Governors approve the establishment of an endowed research Professorship in Endocrinology [subject to Senate approval, June 26, 2019].

THAT the Board of Governors approve the establishment of a research Chair in Clinical Stroke Research [subject to Senate approval, June 26, 2019].

THAT the Board of Governors approve the establishment of an endowed research Chair in Pediatric Emergency Medicine [subject to Senate approval, June 26, 2019].
The Board of Governors received the following for information and/or discussion:

4.2.1 Status of Academic Programs Reviews and Accredited Programs, April 1, 2018 – April 30, 2019

4.2.2 Temporary Increase to Admission Target, Bachelor of Kinesiology, President’s Approval

CARRIED

5. FROM AUDIT & RISK MANAGEMENT

5.1 Annual Financial Report

5.1.1 Presentation of the Annual Financial Statements

Ms. Zapshala-Kelln stated that the University of Manitoba Act requires that the University provide the Minister of Education and Training an annual report, including the audited financial statements, within six months of each fiscal year end. She asked Mr. Hay and Mr. Pasieka to present the financial statements.

Mr. Pasieka said that the Office of the Auditor General (OAG) has indicated that it is prepared to issue an unqualified opinion on the Financial Statements once the subsequent events audit procedures, the management representations, the legal letter replies, and the Board of Governors approval have been completed.

Mr. Pasieka stated that, following consultation with the Provincial Comptroller’s Office and the OAG, the University recorded an allowance against the phase two loan receivable and payable related to the stadium. He noted that this is in alignment with what the Province had done to write down the loan payable.

Mr. Pasieka noted that the Management Discussion and Analysis (MD&A), beginning on page 130 of the meeting materials, includes an explanation of the financial results for the year. He explained that the MD&A highlights significant components of the assets, liabilities, revenue and expenses as well as explanations of cash balances and fund transfers.

5.1.2 Audit Results Memo (for information)

Ms. Zapshala-Kelln stated that the OAG did not identify any unadjusted misstatements or disclosure exceptions in the financial statements. She added that the OAG made no new recommendations this year.

Mr. Hay said that the OAG is prepared to issue an unqualified opinion on the University’s financial statements once the Board of Governors has approved the statements and pending completion of management representations and lawyer letters. He noted the OAG did not
identify any unadjusted misstatements, the statements are free of material misstatements, and there are no new findings to report.

5.1.3 Approval of the Financial Statements

It was moved by Dr. Taylor and seconded by Ms. Linden:
THAT the Board of Governors approve the Financial Statements of The University of Manitoba for the year ended March 31, 2019.

CARRIED

5.1.4 Public Sector Compensation Disclosure Report

Mr. Osiowy said that the Audit & Risk Management Committee met on June 17 to review the report and recommends Board approval.

Ms. Zapshala-Kelln explained that this report is prepared pursuant to provincial legislation. She noted that the requirement is to report compensation over $50 thousand; however, next year this will change to compensation over $75 thousand.

It was moved by Dr. Mollot and seconded by Mr. Knysh:
THAT the Board of Governors approve the Public Sector Compensation Disclosure Report of The University of Manitoba for the year ended December 31, 2018.

CARRIED

6. FROM FINANCE, ADMINISTRATION, & HUMAN RESOURCES

6.1 Student Organization Fee Changes

Mr. Sanderson stated that the Manitoba Medical Students’ Association held a referendum and voted in favour of an increase to their fees. He added that the Community Health Sciences Students had not had a formal students’ association since the closure of the Faculty of Human Ecology, so that group held a referendum to formalize the Community Health Students’ Association. He noted that copies of the referendum were included in the meeting materials.

It was moved by Ms. Lee and seconded by Mr. Knysh:
THAT the Board of Governors approve that, effective September 1, 2019, the following classes of students (together, the “Interdisciplinary Health” students) become subject to membership in the Community Health Students’ Association and to the relevant faculty Student Organization Fee:

1. Undergraduate students in Interdisciplinary Health programs, including Bachelor of Health Studies and Bachelor of Health Sciences (who are not currently represented by any Student Organization)
2. Undergraduate students in legacy Family Social Sciences programs, including Bachelor of Human Ecology (who are currently represented by Manitoba Medical Students’ Association); and
THAT, effective September 1, 2019, the following Faculty/College Student Organization fees be updated:

1. The fee for Manitoba Medical Students’ Association (Medicine students) be changed from $10.38 to $27.88 per term.
2. The fee for Community Health Students’ Association (Interdisciplinary Health students) be established at $0.90 per credit hour.

CARRIED

6.2 Sustainability Strategy

Ms. Lee stated that the Finance, Administration, and Human Resources Committee had met on June 17, 2019 and voted to recommend the Sustainability Strategy to the Board for approval.

Ms. Zapshala-Kelln said that this document builds on and renews the previous Sustainability Strategy. She noted that it aligns with and supports both the University’s Strategic Plan 2015-2020 and the Visionary (re)Generation Master Plan. She asked Mr. Andrew Konowalchuk to speak to the strategy.

Mr. Konowalchuk explained that the Sustainability Strategy 2019-2023 emphasizes leadership, integration of sustainability into all areas of endeavor, and participation of the University community. He noted that the Strategy focuses on actions over the next five years and suggests longer-term actions that would continue progress. He introduced Christine Nairn, currently the Acting Director of the Office of Sustainability.

Ms. Nairn stated that the University received a Sustainability Tracking, Assessment & Rating System (STARS) Silver rating from the Advancement of Sustainability in Higher Education in 2015 and a STARS Gold rating in 2018. She explained that almost 100 universities worldwide subscribe to that reporting system, with 20 in Canada. She noted that this reporting system looks at building systems, utilities, education, and everything that supports sustainability. She added that STARS is the baseline for reporting and comparison, and the University of Manitoba’s Gold rating is on the same level as the University of British Columbia and Simon Fraser University. Ms. Nairn noted that this is a good news story that should be shared widely. She stated that this university aims to achieve a Platinum rating; currently held by only one university in the world.

Ms. Nairn listed key achievements in the last three years:

- Sustainable transportation options;
- Energy and greenhouse gas demand decreased;
- Gold rating through the Association for the Advancement of Sustainability in Higher Education (AASHE) Sustainability Tracking, Assessment and Rating System (STARS);
- Pedestrian and cycling infrastructure;
- Car/ride sharing app, EV parking stalls, and carpool stalls;
- Completed the bring the “Great Trail” onto campus project;
- Added a bike kiosk and a staff bike fleet;
- Introduced a permaculture garden; and
- Completed a commuter survey, greenhouse gas audit, campus waste/composting audit, and assessed accuracy of recycling/garbage cans.

Ms. Nairn said that the office also does a great deal of community engagement, including the following initiatives: Commuter Challenge, Bike to Work Week, Sustainability Nights, Lunch and Learn events, and Jane’s Walks. She noted that Bannatyne is now a fair trade campus.

Board members thanked Mr. Konowalchuk and Ms. Nairn for their efforts in developing the strategy and for having engaged in extensive consultation with the University’s stakeholders. It was noted that this is an important initiative and a great opportunity, as the University is uniquely positioned to lead by example in this area. Board members emphasized the need to tell the story that this University is among the leaders in Canada.

Ms. Nairn stated that the University is working with industry and is always looking to partner on initiatives. She added that her office works with the Campus Planning Office in their work liaising with the City on issues.

It was moved by Ms. Lee and seconded by Mr. Knysh:
THAT the Board of Governors approve the Sustainability Strategy 2019-23.
CARRIED

7. FROM SENATE

7.1 Student Awards Policy

The President said this recommendation is from Senate to implement a Student Awards Policy, effective July 1, 2019. He explained that the policy was developed by Enrolment Services and will replace two existing documents; a regulation on the General Terms and Conditions of Student Awards, and the Non-Acceptance of Discriminatory Awards Policy. He noted that the changes will ensure that policies with regards to awards are transparently documented in one policy and will allow easier establishment of awards targeted to students from under-represented groups in a manner consistent with the Manitoba Human Rights code.

It was moved by Dr. Prentice and seconded by Mr. Sanderson: 
THAT the Board of Governors approve the Student Awards policy, as recommended by Senate, effective July 1, 2019.
CARRIED

7.2 Strategic Enrolment Management Plan

Dr. Barnard said this plan is brought forward from Senate for approval. He explained that the plan establishes nine broad and measurable goals for enrolment and student outcomes. He
added that, once approved, Senate and the Board will be updated annually on progress in relation to the goals identified in the plan.

Dr. Ristock added that the plan builds on the initial plan and pushes some tactics and strategies to the faculty level.

Mr. Adams stated that the intention of the plan is to be more strategic and more deliberate, so it is more focused than the previous one. He added that there is room to maneuver in the plan so that individual faculties can determine what works in their case, because there is variation in what faculties need. He noted that some programs have very high retention rates, while others need more supports in place.

It was noted that there has been a rapid rise in the number of international students coming to the University of Manitoba and that those students' first language is not English. Board members expressed concern about supports for international student success as well as the impact on operating costs. Board members asked if it would be possible to increase enrolment of students from within Manitoba. Mr. Adams explained that there are fewer students graduating high school so the pool of eligible students is smaller. He added that this is the case across the country and competition increases with a shrinking market as universities are recruiting in other provinces. Mr. Adams said that this competition requires updated recruiting methods with targeted messages to students. He added that communications are tailored to the recipient, as they are more effective if personalized and highly relevant.

Mr. Adams stated that part of reviewing enrolment targets is the faculty’s demonstration of demand, which is built into the policy and procedure document. He added that deans look at enrolment levels constantly and are in dialogue with industry on an ongoing basis regarding demand for certain programs.

Discussion ensued about specific targets and how they would be set. Mr. Adams noted that the language was left somewhat vague and the plan does not include specific numeric goals in order to maintain some flexibility. He added that not all institutions set specific numeric targets, but they do monitor data continuously to ensure the numbers move in the desired direction. He added that it is appropriate that targets be allowed to change because they are informed by data and demographics. He noted that some numeric targets may be set as the plan evolves.

Dr. Ristock said that faculties need to present student enrolment plans and faculty hiring plans in order to justify the budget allocations they receive. She added that goals would be identified as the process evolves.

Mr. Adams noted that the plan must align with the current strategic plan so when a new strategic plan is developed, the strategy and tactics of the enrolment plan would also be reviewed.
It was moved by Ms. Linden and seconded by Ms. Loewen: THAT the Board of Governors approve the Strategic Enrolment Management Plan, 2018 – 2023 [subject to Senate approval, June 26, 2019].

CARRIED

FOR INFORMATION

8. NEW BUSINESS

8.1 Report from the President

Dr. Barnard observed that the annual spring convocation went well. He noted that it began with the installation of Chancellor Anne Mahon and ended with the Université de Saint Boniface convocation. He noted that it is a very positive time of celebration at the University.

FOR DISCUSSION/ADVICE

9. FROM SENATE

9.1 Request to Extend Suspension of Admissions to M.Sc. in Textile Sciences, M.A. in Icelandic Language and Literature, and M.Sc. in Family Social Sciences

The President noted that, under the Enrolment Targets Policy, the President has the authority to approve changes to admission targets, following consultation and discussion with the Dean or Director, with Senate and the Board of Governors. He noted that he has received requests from the Faculty of Graduate Studies to extend the suspension of admissions to three programs:

- Master of Science in Textile Sciences, for one year to allow development of a proposal to close the program. There are currently no students in the program.
- Master of Arts in Icelandic Language and Literature, for two years. There is currently one student enrolled in the program.
- Master of Science in Family Social Sciences, for two years. There are currently three students enrolled in the program.

Dr. Barnard said he had consulted with Senate at their last meeting and is now bringing it to the Board for comment, in accordance with the Policy.

Dr. Taylor suggested that the term "budget deans" on page 393 of the meeting materials be reconsidered.

9.2 Request to Extend Suspension of Admissions to Post-baccalaureate Diploma in Agrology

Dr. Barnard noted that this request is to extend the suspension of admissions to the Post-Baccalaureate Diploma in Agrology for one year to allow the Faculty to consider whether to propose closure of the program.

MOTION TO MOVE TO CLOSED AND CONFIDENTIAL
It was moved by Ms. Lee and seconded by Ms. Linden:
THAT the meeting move into Closed and Confidential Session.

CARRIED

Chair

University Secretary