



Planning Matters

Fall 2007

Generous Benefactor Supports Libraries and Agriculture



Stewart Pugh graduating with his Bachelor of Science in Agriculture in 1940.

Knowledge is power, and thanks to a \$900,000 estate gift from Stewart Pugh (BSA/40), the University of Manitoba Libraries and the Faculty of Agricultural and Food Sciences will be able to access a wider body of knowledge.

Inspired by his sister Margaret, who donated the Pugh Family's papers to Archives & Special Collections, a department of the Libraries, Pugh left \$600,000 to the Libraries, where he was once assistant director. The gift is being used to renovate the Archives' reference area and to make the Pugh Family's and other archival

documents electronically available to researchers around the world.

The Pugh Family papers date back to 1826 and contain the history of 10 different United Empire Loyalist families connected by marriage. These papers will be particularly useful for researchers interested in the history of Manitoba, the Eaton's department store, agriculture in Manitoba and the migration of the United Empire Loyalists. The collection also includes photographs and Christmas cards from the turn of the twentieth century.

"Stewart's gift will allow the Archives to hire master's students to scan these documents, which will not only enhance the ability of the Archives to deliver services to patrons who can't make it to the Library during regular business hours, but will also help students get into the workforce," says Shelley Sweeney, head university archivist.

Pugh also left \$300,000 to the Faculty of Agricultural and Food Sciences to assist students who do a study tour or term of study at another institution. Through the Stewart Pugh External Study Scholarship, the faculty is now better positioned to support students who want to study abroad to enhance their understand-

ing of the international issues affecting agriculture.

"This is valuable firsthand knowledge students cannot get from books," says Merv Pritchard, associate dean (academic). "Agriculture in Canada is closely tied to agriculture in other parts of the world. It's important to understand the politics of food, production practices and markets in other countries in order to better understand Canada's place in the global food industry."

Pritchard says this knowledge will not only enhance students' understanding but should prove to be attractive to employers as well. He notes the scholarship should also draw students to the faculty, particularly those with an interest in learning more about international development and trade.

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Message of Peace, Friendship at Isbister Luncheon

The Isbister Legacy Society Luncheon was an excellent opportunity to personally thank and celebrate the many generous people who have committed to support the university through a planned gift. Almost 140 supporters of the University of Manitoba attended, and it was a great occasion for people to meet each other, catch up with acquaintances and make new friends.



Left: Keynote speaker, Dr. Arthur Mauro was made an honorary member of the Bisons, with a jersey presented by Beth Proven, Manager of Planned Giving.

Above, left to right: Barb Becker, Associate Director of Development (Bannatyne Campus); Dr. T. Kenneth Thorlakson and Mrs. Lorna Thorlakson (Winnipeg); Mrs. Magda Bihler (Winnipeg); Dr. Daniel Sitar, Professor of Internal Medicine/Pharmacology.

Above right: Beth Proven, emcee. Right: Mildred Lucky (Winnipeg) and Dr. Bill Norrie, Chancellor of the University of Manitoba.



Left to right: Lyle Merrell (Winnipeg); Dr. David Collins, Dean of Pharmacy; Irene Lewis (Burnaby, B.C.) and her sister Emelie Bryk (Winnipeg).



Left to right: Elizabeth and Keith Ebbert (Fairmont Hotsprings, B.C.) Shirley Matile (Winnipeg), and Brian Bowman, President of the Alumni Association.

“The Bell Tolls for You and Me...”

Excerpts from remarks given by Dr. Arthur Mauro who discussed his personal legacy at the Isbister Legacy Society Luncheon, September 13, 2007.

I had the good fortune of being at the university during what I refer to as “the golden decade” – 1946 to 1956. World War II had ended and federal policies regarding veterans provided the opportunity for returning military personnel to attend university. In addition the upturn in the economy provided the opportunity for children of immigrants to attend university in greater numbers. At that time, there was only one university in Manitoba. As a result, we were thrust into a milieu where we met and worked with individuals from a wide variety of social, racial and religious backgrounds.

I was born and raised in Thunder Bay, a small community. I had been taught in the classroom and more intensely in study groups conducted by the Jesuit Fathers about the existence of racial and religious prejudice. We were also instructed on the issues of social justice as reflected in the papal encyclicals.

It was on my arrival in Winnipeg in September of 1946 that I confronted the reality of prejudice. There was still a quota on the number of Jewish students admitted to medical school. There was a “gentlemen’s agreement” as to the sale of property in Tuxedo and admission to certain clubs. There was extreme difficulty for Catholics to obtain specific jobs in the public sector, and when I entered the race for president of the University Students’ Council I was advised that a Catholic could never be elected.

But these factors of race and religion at the University became irrelevant. We had an interfaith council – there were active drama and glee club and musical programs and a very active debating program all of which took no notice of race or creed...

It was the ability, character and integrity of the individual that was valued, not the ethnic, religious or economic background.

In the intervening 50 years since my generation graduated, the social and economic and cultural landscape of Winnipeg and Manitoba has changed dramatically. It is my earnest belief that we here in Winnipeg have brought about change in human relations and that change was a direct result of our university experience and the opportunity for individuals from different backgrounds to work together and learn, not only to tolerate, but rather to respect diversity...

While we have achieved much, much remains to be done. Not only in combating racial and religious prejudice but also in the struggle against the dehumanizing impact of social injustice.

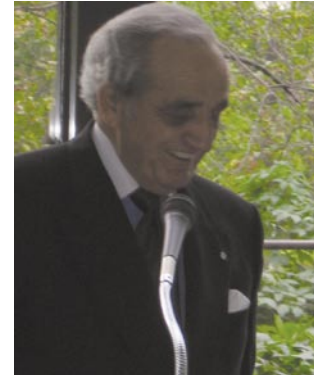
While the Centre for Peace and Justice will not solve the historic and continuing works throughout the world, it will be a sign that we are not indifferent to these evils. If we as individuals stand mute in the face of real problems, we stand convicted of the social

crime of silence. As John Donne prophetically warned, “ask not for whom the bell tolls, it tolls for you and me”.

By our actions we can determine whether that tolling bell is the sound of doom and approaching darkness or the peal of hope of a new dawn. Therein lies the message and purpose represented by the Centre for Peace and Justice... that hope will be turned into a tangible process for reconciliation; that committed people of goodwill can achieve peace with justice.

It is my dream that the Centre for Peace and Justice be a model that others will follow – that the teaching of respect for diversity, or rational discourse of human interaction which exists at the University would be sustained. That the intellectual tradition of the Jesuits to infuse knowledge with the pursuit of social justice would prevail at St. Paul’s College and that in years to come we can with pride claim some small contribution to creating a better world.

It is my dream that in the words of Telihard de Chardin, “That the day will come when we shall harness for God the energies of Love. And on that day, for the second time in the history of the world, man will have discovered fire.” May the Centre for Peace and Justice and the University of Manitoba help kindle that fire.



Dr. Arthur V. Mauro gave an inspiring speech about his work with the Arthur V. Mauro Centre for Peace and Justice.

“We can determine whether that tolling bell is the sound of doom and approaching darkness or the peal of hope of a new dawn.”

The Impact of Your Gift

Isbister Legacy Society members contribute to numerous University of Manitoba student awards, helping students excel in their field. The stories below are just two of many that illustrate your gifts in action.

Bison Athlete a Stellar Volunteer

Sarah Holder (BPE/07) did not expect to win the Frank and Kally Kennedy Memorial Award for women's basketball in 2004. What set her apart from other candidates was her passion for volunteering – a quality that comes naturally to her.

Holder has always volunteered while attending university, and she says the Frank and Kally Kennedy Memorial Award gave her the freedom to focus on her sports-related volunteerism with youth while she worked

toward her Physical Education degree. "I didn't have to worry about working." Scholarships like this one are important because they reward and motivate students, Holder adds. "It made me feel good that things do not go unnoticed. It made my life easier and allowed me to put more time into volunteering and coaching."

"Scholarships like this one are important because they reward and motivate students."

Her dream of becoming a high-school Physical Education teacher in Manitoba has prompted many of her volunteer efforts, including her current role as a basketball coach at Oakpark High School in Winnipeg. Now back in school, Holder is pursuing her degree in education – moving one step closer to fulfilling her dream 🍀

Child Development Research Gets Big Step Forward



Lois Brockman, Isbister Legacy Society member, at the ILS luncheon.

A University of Manitoba expert in child development has donated a legacy gift to the university, but she has also started her legacy now by providing \$2,000 a year annually toward the support of graduate students who research child development.

Lois Brockman worked tirelessly throughout her career to promote the understanding of child development. The retired professor of child development in the Faculty of Human Ecology says a sound knowledge and understanding of normal development is important for all who work with children whether they are parents, teachers, pediatricians, nurses, social workers, childcare professionals or recreational supervisors or coaches. Such knowledge is especially relevant for those working with children with disabilities because it is the basis for recognizing and planning appropriate interventions.

To encourage students to pursue the study of child development as a profession, Dr. Brockman is backing the Graduate Thesis Award in the Area of Child

Development. With a focus on normal child development, she hopes more students will choose to dedicate their research to this field, equipping them with the tools they need to better understand development in the vital early years of a child's life.

"I was fortunate with my advisor that I had a lot of support and I would like to see that graduate students who become the future teachers of child development have support for their theses research," she says, adding it is difficult at the graduate student level to obtain funding.

She notes that funding for research to promote healthy child development is relatively scarce yet our future lies in the hands of today's children. 🍀

Planned Giving – a win-win way of giving

Planned giving has evolved into a win-win approach to philanthropy that can benefit a charity and the donor.

Planned gifts are arranged today in order to take full effect at a later date, usually after the donor passes away. They offer donors the satisfaction of making a major gift during their lifetime, with many income tax benefits, as the value of the gift can be used as a deduction for years into the future.



Harold Buchwald

A **charitable remainder trust**, where an organization is the capital beneficiary, is appropriate for donors who wish to make a major gift (usually

\$100,000 or more) but want to receive the investment income and save taxes during their lifetime. A donor can receive a donation receipt for the present value of the amount the organization will ultimately receive, resulting in current tax savings. The donor also is assured his funds are protected and will be well managed during his or his spouse's lifetime.

A gift of a principal residence or artwork, which only takes effect after the donor passes, is called a **gift of a residual interest**. In this case, donors are usually elderly and want to continue enjoying their home or artwork during their lifetimes. A donation receipt is issued for the present value of the residual interest, leading to immediate tax savings.

A **gift annuity** is a contract between the donor and an organization where the donor contributes cash, marketable securities or property in exchange for specific cash amounts to be paid at regular intervals for life. Here, the organization invests the funds to assure annuity payments are made. A significant portion of the income may be received tax free and a donation receipt may be issued.

Historic Hunting Lodge Prompts Legacy Gift



Mallard Lodge at Delta Marsh Field Station.

Years after receiving an inheritance from her uncle, Nancy Roberts has decided to leave it to the University of Manitoba because of the ties her uncle had with Delta Marsh Field Station, 110 km west of Winnipeg.

Roberts recently committed to make a \$20,000 bequest to the Field Station – a Faculty of Science research and education facility, which was established around a majestic hunting lodge built by Roberts' great uncle, Donald H. Bain, who was known as Dan to his family and friends.

"It is funding from the Canadian half of me. Uncle Dan was such a big giver to people and institutions," says Roberts who wants to carry on the tradition of giving by supporting those who use the lodge today. The historic Mallard Lodge was constructed on the shores of Lake Manitoba in 1932 and now stands as a key point of interest at Delta Marsh Field Station. Its accommodations and large common room – featuring a fieldstone fireplace – are enjoyed by students, researchers and other guests visiting the marsh.

Roberts was born and raised in Hartford, Connecticut, but her mother, Bain's niece, grew up in Bain's house in Winnipeg. "Uncle Dan was always a great hero we

heard about," Roberts says of the prominent Winnipeg grocery broker, who is best remembered for his role as captain and centre of the Winnipeg Victorias hockey team.

Roberts' mother eventually moved to the U.S. to study nursing and later married an American. Roberts recalls how her "mother loved Canada" and reminisced about her childhood in Winnipeg. "We were really brought up with Canada being part of us," Roberts says, adding she got a real taste for her family's heritage when she first visited the hunting lodge in 1997.



Nancy Roberts.

Roberts and her husband, Ross, are committed to preserving the lodge and improving other facilities at Delta Marsh Field Station in an effort to help students and the broader community gain a better understanding of the terrestrial and aquatic environments at the marsh. In addition to her generous gift, Roberts, as well as her husband, are life members of the Friends of the Field Station, which supports ongoing improvements of the station's facilities and programs

Back on the Avenue

University of Manitoba art students are back for a return engagement on Portage Avenue. The Downtown Winnipeg Biz is reprising last



Cullen Bingeman and the Hear Trumpet.

year's Art on the Avenue installation, which saw 10 student-produced works go up on Portage Avenue between Memorial Boulevard and Main Street.

This year nine new projects are showcased on the avenue, with some of last year's favourites – such as The Right Stuff, a giant police man, and ELRT – Elephant Light Rail Transit, back for a return engagement.

"The goal is to bring people back downtown and to rediscover the downtown area," School of Art professor Gordon Reeve said. Reeve has been guiding the project, picking

the students from among the school's brightest and helping them shepherd their projects to reality.

"Normally they would never have a chance to do stuff like this until five years after they have graduated," Reeve said. "I sure wish I had had an opportunity like this when I was a student."

Cullen Bingeman took his Graham Street and Portage Avenue location into account when designing the Hear Trumpet, which, as the name implies, funnels sound from one end of the sculpture to the other.

"It's something that actually grew out of the space downtown. I wanted something that reflected the excitement of the area and that could interact with the public," Bingeman said.

Downtown Biz is providing more than just a place for the statues to hang out. It's also funding their construction and providing an \$800 scholarship to each participating student. The project also counts as a six hour credit course for the students.

Researcher Wants Stories of Cinema Woe

University of Manitoba film studies professor Brenda Austin-Smith is about to embark on research so emotional she'll need to bring along some hankies. That's because Austin-Smith wants to talk to women aged 60 years and older from across Canada who went to movies in the 1930s, 40s and 50s to sit back and weep. Weepies – highly charged melodramas made for female audiences that dealt with the tragic stories of their heroines – were an extremely popular movie genre during Hollywood's golden age. Austin-Smith wants to learn about women's experiences of crying at movies, what their lives were like at the time and the degree to which they identified with the women on the silver screen.



Brenda Austin-Smith

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day® November 15th

National Philanthropy Day (NPD) recognizes the contributions of philanthropy in the community. This special day is a time to reflect on the meaning and positive impact of giving. Thank you for being a part of the University of Manitoba's philanthropic community. Happy National Philanthropy Day!

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ISSN 1192 – 5892